



Proposal of franchising

Eurologos. A multinational group that continues to expand throughout the world.

Multilingual service multinationals such as Eurologos are extremely rare. Question: how can the (monolocalized) competition produce and check all of the languages of the world?

This is the reason for having a network of agencies on four continents

For more than fifty years, the great modern translatoologists have defined, with precision, the two indispensable conditions for the production of quality in multilingual and pragmatic texts: the first is that a text must be translated by a translator and a reviser who live in the country of the target language; the second resides in the fact that these specialists have to be "native speakers" and have a perfect grasp of the source language (in Eurologos' case, direct contact with colleagues in other offices is key). These are the bases from which all the Eurologos agencies work for the production of quality multilingualism.

the terms "globalization" and "localization". With this fantastic neologism, Americans revealed to the whole world the flimsiness of the contradiction between globalism and localism (in February 2007, the word "glocalization" appeared on the Internet more than a half a million times in barely seven languages). In a trade where the "core business" is constituted by all of the languages of the world, becoming "glocal" is an obligation. Often, thanks to our truly international structure, our prices are even lower than those of our competitors.

The Eurologos Group already has 25 offices around the world. About forty languages (and geostyles) are thereby guaranteed from right inside our agencies and transmitted by our world-wide Intranet (online 24/7): revised on-site and at competitive prices!

The "glocalization" of Eurologos offices: it even costs less! While in the nineties, Eurologos created its first offices on four continents, the Californians invented the word "glocalization", the fusion of

Eurologos' e-Magazine Glocal displays the activities of its offices, which have more than 5,000 customers in the world (www.eurologos.com)



Read it on our website and print it out (in more than six languages). Our e-Magazine constitutes an international showcase of our projects in every sector. The clients, their orders and our specialists are clearly presented, with photos and logos, in every article.

A Eurologos franchise office in your region. Glocal, worldwide, and with exclusive rights.



Submit your candidature to create a Eurologos franchise

Visit our website's franchising section and write (or call) our head office in Brussels. (Tel. : +32 2 735 48 18)

Integrated Eurologos activities: from multilingualism to ICT multimedia

- Translations
- Website localization
- Layout and Pre-press
- Multilingual services
- Software localization
- Interpretation services

In order to produce multilingual and localization services, a global and glocalized network is indispensable. Join it by setting up your own franchise.

Eurologos Group. Translating and publishing where the languages are spoken



EUROLOGOS Group S.A. (head office)
Chée de Louvain 550
B - 1030 Bruxelles
Tel. : +32 2 735 48 18
Fax : +32 2 736 87 67
info@eurologos.be



Xavier Lippens
Eurologos Group
Head Office Brussels
External Communications Manager
x.lippens@eurologos.be

Editing - Translations - Language services - Multilingual localizations - Multimedia publishing